

The University of Texas at San Antonio[™]

Externally-Focused R&D Collaboratories

Ecosystems, Partnerships and Focus

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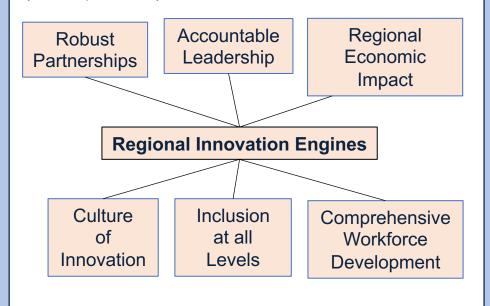
Pew Leadership Forum on Public Impact in Research June 12, 2024

R&D Innovation Ecosystems

Brookings Metropolitan Policy Program (MPP) (1996-present)

- "Clusters and Competitiveness" (2008)
- "The Rise of Innovation Districts"
- "America's Advanced Industries" (2015)
- "Urban Research Universities" (2017)
- "The Case for Growth Centers" (2019)
- Regional Universities and Local Economies" (2021)
- "Funders' Role in Scaling Education Innovation" (2024)





U.S. Council on Competitiveness (2015-present)

- "Competing in the Next Economy" (2022)
- "The Future of Place-Based Innovation" (2023)
- Four Recommendations:
 - Regional and national strategies to support specialized regional innovation hubs
 - Expansion and retention of local talent base
 - Inclusive growth and innovation in regional hubs
 - Digital infrastructure and local financing

National Academies' Government-University-Industry Research Roundtable (1975-present)

"Interpreting the Axioms of Innovation" (2023) as one of many examples....

- Strengthen commercialization ecosystem
- Engage underserved communities in STEM

UTSA

Strategic External Partnerships Focus



APLU and its **Commission on Economic and Community Engagement** (CECE) established the **Innovation and Economic Prosperity (IEP) Universities Program** to help institutions strengthen their strategy and practices in economic and community development and to recognize exemplars.

Ninety-one institutions have earned this distinguished recognition by working with on-campus (faculty, staff, leadership, and students) and off-campus (businesses, local and state government, communities, and others) stakeholders to complete rigorous self-study of their economic engagement enterprise that allows them to identify strengths and growth opportunities.

Institutions complete the program collaboratively with APLU staff and a **national community of practice**. Ideas are shared across the national community. Once designated, institutions implement their growth and improvement plans and conduct outreach efforts to elevate visibility.



Strategic External Partnerships Focus



Elective Classification for Community Engagement 2015, 2020, and 2024 368 Currently Classified Institutions

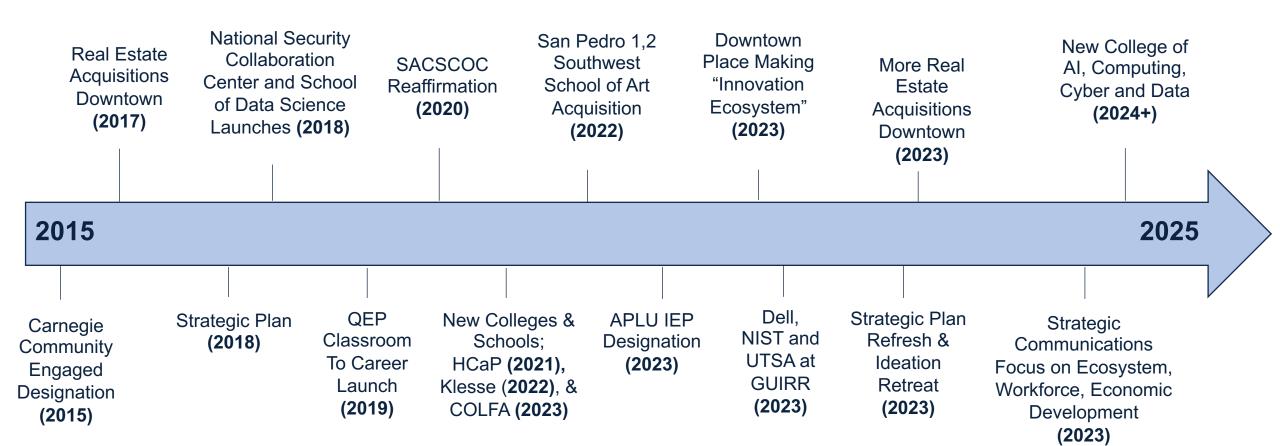


- Collaboration between institutions and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge involving partnerships and reciprocity.
- Partnerships with public and private sector partners to enrich scholarship, research, and creative activity; enhance curriculum, teaching, and learning; prepare citizenry; strengthen interdisciplinary collaboration; address critical societal issues; and contribute to the public good.



Pivoting Institutional Focus Externally:

The UTSA Journey in the San Antonio AI, Compute, Cyber and Data Ecosystem



CREATING FUTURES